

# CASE STUDY PROREND EIFS FOR HESTON HYDE HOTEL



Situated inside the M25 in Greater London, a stone's throw from Heathrow Airport, the Heston Hyde Hotel is a prestigious boutique hotel development clad with ProRend EIFS external wall insulation system. The 303 room complex benefits from the energy saving and heat retaining properties found with the ProRend EIFS system. Designed and constructed as four interconnected rectangles, when viewed from the air it resembles three H's mimicking this premier hotel's logo. Extensive design assistance



and multiple site visits from our technical team ensured the architect's vision for this high profile hotel could be achieved.

Platinum grade EPS was chosen as the insulation due to the excellent thermal properties it can deliver at reduced thicknesses. Fire breaks were installed horizontally at every floor and vertically between every room using mineral wool lamella slabs, ensuring the safety of all guests in the event of a fire. Finished using ProRend Colourtex Uniform, this flexible and robust silicone resin finish delivers a low maintenance and impact resistant rendered facade that will stand the test of time. [www.sas-europe.com](http://www.sas-europe.com)  
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